

The Process of Research in Psychology

By Dawn M. McBride



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In **The Process of Research in Psychology: Second Edition**, an introductory textbook, **Dawn M. McBride** utilizes numerous examples from published research and the pedagogical approach of spaced repetition to provide a step-by-step explanation of how to design, conduct, and present a research study in psychology. Early chapters introduce important concepts for developing research ideas, subject sampling, ethics, and data collection to help students understand the process of research. Subsequent "Nuts and Bolts" chapters provide more detailed coverage of these topics and examine the various types of research relevant to the field of psychology. This approach creates a logical scaffolding upon which students can build their knowledge and allows for an easy-to-read, concise format that provides students with the appropriate information required to do research in psychology!



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Editorial Review

About the Author

Dawn M. McBride is a professor of psychology at Illinois State University, where she has taught research methods and statistics courses since 1998. Her research interests include automatic forms of memory, false memory, prospective memory, and forgetting. She also teaches courses in introductory psychology, cognition and learning, and human memory. She is a recipient of the Illinois State University Teaching Initiative Award and the ISU SPA/Psi Chi Jim Johnson Award for commitment to undergraduate mentorship, involvement, and achievement. Her nonacademic interests include spending time with her family, traveling, watching Philadelphia sports teams (her place of birth), and reading British murder mysteries. She earned her PhD in cognitive psychology from the University of California, Irvine, and her BA from the University of California, Los Angeles.

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