

How to Write Anything: A Guide and Reference

By John J. Ruszkiewicz, Jay T. Dolmage




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Instructors at hundreds of colleges and universities have turned to *How to Write Anything* for clear, focused writing advice that gives students just what they need, when they need it. And students love it—because John Ruszkiewicz’s tone makes writing in any genre approachable, with a flexible, rhetorical framework for a range of common academic and real-world genres, and a reference with extra support for writing, research, design, style, and grammar.

The new edition is accompanied and enhanced by *LaunchPad for How to Write Anything*, an online course space of pre-built units featuring the full e-text, multimodal readings, and adaptive LearningCurve activities to help students hone their understanding of reading and writing. The new edition also gives students more support for writing portfolios, more help working with the concept of genre, and more emphasis on critical reading and writing—all essential to academic success. And you’ll find more teaching ideas and syllabi from the community of teachers led by coauthor Jay Dolmage. The result is everything you need to teach composition in a flexible and highly visual guide, reference, and reader.

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What's in the LaunchPad

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Editorial Review

About the Author

John J. Ruskiewicz is a professor at the University of Texas at Austin where he has taught literature, rhetoric, and writing for more than thirty-five years. A winner of the President's Associates Teaching Excellence Award, he was instrumental in creating the Department of Rhetoric and Writing in 1993 and directed the unit from 2001-05. He has also served as president of the Conference of College Teachers of English (CCTE) of Texas, which gave him its Frances Hernandez Teacher Scholar Award in 2012. For Bedford/St. Martin's, he is coauthor, with Andrea Lunsford, of *Everything's An Argument* (6th edition, 2013), and the author of *How To Write Anything* (2nd edition 2012) and *A Reader's Guide to College Writing* (2014).

Jay Dolmage is an assistant professor of English at the University of Waterloo. He is the author of *Instructor's Manual for How to Write Anything* and the coauthor of *How to Write Anything: A Guide and Reference with Readings* (with John J. Ruskiewicz) and *Disability and the Teaching of Writing* (with Cynthia Lewiecki-Wilson and Brenda Jo Brueggemann). He is the coeditor, with Nedra Reynolds, of the new *Bedford Bibliography for Teachers of Writing*. He teaches graduate classes in rhetoric and composition pedagogy and has published widely on rhetorical theory and accessible teaching. To hear Jay talk about the readings in *How to Write Anything*, watch the Bedford/St. Martin's Author Talk video.

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Users Review

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