



Media Anthropology

From Brand: SAGE Publications, Inc



Media Anthropology From Brand: SAGE Publications, Inc

Media Anthropology represents a convergence of issues and interests on anthropological approaches to the study of media. The purpose of this reader is to promote the identity of the field of study; identify its major concepts, methods, and bibliography; comment on the state of the art; and provide examples of current research. Based on original articles by leading scholars from several countries and academic disciplines, **Media Anthropology** provides essays introducing the issues, reviewing the field, forging new conceptual syntheses.

 [Download Media Anthropology ...pdf](#)

 [Read Online Media Anthropology ...pdf](#)

Media Anthropology

From Brand: SAGE Publications, Inc

Media Anthropology From Brand: SAGE Publications, Inc

Media Anthropology represents a convergence of issues and interests on anthropological approaches to the study of media. The purpose of this reader is to promote the identity of the field of study; identify its major concepts, methods, and bibliography; comment on the state of the art; and provide examples of current research. Based on original articles by leading scholars from several countries and academic disciplines, **Media Anthropology** provides essays introducing the issues, reviewing the field, forging new conceptual syntheses.

Media Anthropology From Brand: SAGE Publications, Inc Bibliography

- Rank: #1964616 in Books
- Brand: Brand: SAGE Publications, Inc
- Published on: 2005-05-05
- Original language: English
- Number of items: 1
- Dimensions: 10.00" h x .84" w x 7.00" l, 1.38 pounds
- Binding: Paperback
- 368 pages

 [Download Media Anthropology ...pdf](#)

 [Read Online Media Anthropology ...pdf](#)

Download and Read Free Online Media Anthropology From Brand: SAGE Publications, Inc

Editorial Review

Review

"[The book] represents a discussion of what anthropology might mean for the communication field in terms of both the kinds of content as well as different approaches to audience reception."--Communication Research Trends"Communication Research Trends" (12/14/2012)

"[The book] represents a discussion of what anthropology might mean for the communication field in terms of both the kinds of content as well as different approaches to audience reception."--Communication Research Trends"Communication Research Trends" (12/14/2012)

-[The book] represents a discussion of what anthropology might mean for the communication field in terms of both the kinds of content as well as different approaches to audience reception.---Communication Research Trends-Communication Research Trends- (12/14/2012)

Review

"[The book] represents a discussion of what anthropology might mean for the communication field in terms of both the kinds of content as well as different approaches to audience reception." (Communication Research Trends Communication Research Trends 2012-12-14)

About the Author

Eric W. Rothenbuhler is Professor of Communication at Texas A&M University. He was previously Director of Graduate Media Studies at New School University (2001-04) and on the faculty of Communication Studies at the University of Iowa (1985-2001). At Iowa he was an affiliated faculty member with American Studies and faculty advisor to the student radio station, KRUI, 89.7 FM, where he also had a weekly radio show on the history of rhythm and blues. He earned his doctorate at the Annenberg School for Communication at the University of Southern California in 1985 and the BA and MA from Ohio State University. He has been a visiting faculty member at the University of Kansas (twice), Scholar in Residence at the Center for Advanced Study in Telecommunication at Ohio State University, and has participated in doctoral workshops and teaching seminars at the Universities of Dortmund, Ljubljana, and Oslo.

Rothenbuhler's research and teaching address communication systems, ranging from ritual through community to media industries. His dissertation research on the living room celebration of the 1984 Olympic Games provided the first statistically representative evidence for television audience behavior and attitudes consistent with the theory of media events. This work was published in Journal of Communication, Critical Studies in Mass Communication, and other outlets. His work on decision-making processes and industrial market structures in the radio and music businesses, in a series of articles beginning in 1982 in Journal of Communication, Communication Research, Media, Culture, and Society, and several books, is also widely cited. This work continues with research on American radio in the 1950s in collaboration with Tom McCourt, including an article in The Radio Journal and a forthcoming book manuscript. His essay "Symbolic disorder and repair after witnessing 9/11" is being translated and published in France, as was an earlier essay with John Peters, "The reality of construction." Part of his work on the posthumous career and reputation of the American blues musician Robert Johnson is forthcoming in a book chapter called "The strange career of Robert Johnson's records."

Rothenbuhler is the author of Ritual communication: From everyday conversation to mediated ceremony (1988, Sage), which has been translated to Polish (2004), and co-editor (with Greg Shepherd) of Communication and Community (2001, LEA). He was Review and Criticism Editor for the Journal of Communication (1997-99) and author or co-author of over 50 articles, chapters, essays, or reviews on media, ritual, community, media industries, popular music, and communication theory.

Mihai Coman Born in Fagaras, Romania, in 1953, Mihai Coman has graduated from the College of Letters within the University of Bucharest (1976), and holds a PhD in Letters (1985). He was teacher in a Romanian high school (1976-1982), journalist (1982-1989) and publisher (1989-1990). He was the first Dean of the School of Journalism and Mass Communication Studies within the University of Bucharest, and the first coordinator of doctoral studies in communications. Mihai Coman is considered to be the founder of journalism and communication education in Romania. Until 1989 he had specialized in cultural anthropology studies on Romanian folklore. He has published four volumes of mythology studies (The Sources of Myth – 1980, The Sister of Sun – 1983, Mythos and Epos – 1985, The Point and the Spiral – 1992) and a vast synthesis on animal mythology (Bestiarul mitologic roman, 1986, 1988, second edition published in 1996). Other mythology studies have appeared in scientific journals L’Ethnologie francaise, Etudes indo-europeennes, Kurier. After 1989 he published the reference volume *Introducere in sistemul mass media* and has coordinated the two volumes of *Manual de jurnalism*, a book which sold more than 20,000 copies. In this period he has started to elaborate the theoretical and analytical framework of mass media anthropology through studies published in scientific journals such as the francophone *Reseaux*, *MediaPouvoirs*, *Communication*, or in collections such as Roger Tessier (ed), *La transition en Roumanie – communication et qualite de la vie*, Montreal, Presse de l’Universite du Quebec, 1995, J. M. Pomorskiego, Z. Bajki (ed), *Valeriana*, Essays on Human Communication, in honour of Valery Pissarek, Krakow, 1996, Bernard Miege, Gaetan Tremblay (ed), 2001 *Bogues: globalisme at pluralisme*, vol I (TIC et societe), Laval, Les Presses Universitaires du Laval, 2003, INA – *Television, memoire et identite nationale*, Paris, L’Harmattan, 2003. In 2003, as a synthesis of these investigations, he published with Presses Universitaires de Grenoble the book *Pour une anthropologie des medias*.

He has also published numerous scientific studies in journals and books dedicated to the transformations in the mass media in post-communist countries (Romänischer Journalismus in einer Übergangspériode, in vol. “Medienlandschaft im Umbruch”, Berlin, Vistas, 1994, The Third Elite, in Ph. Glenn, O. Soltys (ed), “Media’95”, Prague, Charles University Press, 1996, Les Journalistes roumains et leur idéologie professionnelle, en K. Feigelson, N. Pelissier (ed), “Télé-révolutions culturelles: Chine, Europe Centrale, Russie”, Paris, Ed. L’Harmattan, 1998, Developments in Journalism Theory about Media “Transition” in Central and Eastern Europe (1990-1999), in “Journalism Studies”, nr. 1, vol. 1, 2000, *Media in Romania* (A Sourcebook), Berlin, Vistas Verlag, 2004)

Mihai Coman was visiting professor at Institut Fur Journalistik, Dortmund University, Germany (2000-2001), at The Department of Communication of the University Stendhal, Grenoble, France (1998-1999) at The Department of Communication of the University Paris XIII, France (1996), at The Department of Communication, University of Quebec at Montreal (1993) and a Fulbright researcher at Department of Communication, California State University, Chico, USA (1999)

He is a member of international organizations (AEJMC, EJTA, IAMCR, AAA, ORBICOM), and on the editorial boards of communication journals such as *Reseaux*, *Communication*, *Journalism Studies*.

Users Review

From reader reviews:

Antonio Haynie:

Book is usually written, printed, or created for everything. You can learn everything you want by a book. Book has a different type. As we know that book is important issue to bring us around the world. Close to that you can your reading ability was fluently. A guide Media Anthropology will make you to become smarter. You can feel more confidence if you can know about almost everything. But some of you think that will open or reading any book make you bored. It is far from make you fun. Why they might be thought like that? Have you trying to find best book or suited book with you?

Robert Jenkins:

Hey guys, do you wants to finds a new book to read? May be the book with the subject Media Anthropology suitable to you? Often the book was written by renowned writer in this era. The actual book untitled Media Anthropology is a single of several books that will everyone read now. This specific book was inspired a lot of people in the world. When you read this e-book you will enter the new way of measuring that you ever know ahead of. The author explained their idea in the simple way, consequently all of people can easily to know the core of this guide. This book will give you a lots of information about this world now. To help you see the represented of the world with this book.

Royce Britton:

Are you kind of active person, only have 10 or maybe 15 minute in your time to upgrading your mind ability or thinking skill also analytical thinking? Then you are receiving problem with the book than can satisfy your small amount of time to read it because this all time you only find book that need more time to be examine. Media Anthropology can be your answer since it can be read by a person who have those short spare time problems.

Kristopher Sutherland:

What is your hobby? Have you heard that will question when you got scholars? We believe that that concern was given by teacher with their students. Many kinds of hobby, Every person has different hobby. So you know that little person just like reading or as reading become their hobby. You need to understand that reading is very important and also book as to be the point. Book is important thing to incorporate you knowledge, except your own personal teacher or lecturer. You discover good news or update concerning something by book. A substantial number of sorts of books that can you choose to adopt be your object. One of them are these claims Media Anthropology.

Download and Read Online Media Anthropology From Brand: SAGE Publications, Inc #78D1VGFJUN

Read Media Anthropology From Brand: SAGE Publications, Inc for online ebook

Media Anthropology From Brand: SAGE Publications, Inc Free PDF d0wnl0ad, audio books, books to read, good books to read, cheap books, good books, online books, books online, book reviews epub, read books online, books to read online, online library, greatbooks to read, PDF best books to read, top books to read Media Anthropology From Brand: SAGE Publications, Inc books to read online.

Online Media Anthropology From Brand: SAGE Publications, Inc ebook PDF download

Media Anthropology From Brand: SAGE Publications, Inc Doc

Media Anthropology From Brand: SAGE Publications, Inc Mobipocket

Media Anthropology From Brand: SAGE Publications, Inc EPub