


Sport Facility Operations Management: A Global Perspective

By Eric C. Schwarz, Stacey A. Hall, Simon Shibli

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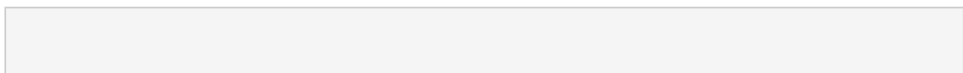
Anybody working in sport management will be involved in the operation of a sports facility at some point in their career. It is a core professional competency at the heart of successful sport business. *Sport Facility Operations Management* is a comprehensive and engaging textbook which introduces cutting-edge concepts in facilities and operations management, including practical guidance from professional facility managers.

Now in a fully revised and updated second edition?which introduces new chapters on capital investment and operational decision-making?the book covers all fundamental aspects of sport facility operations management from a global perspective, including:

- ownership structures and financing options
- planning, design, and construction processes
- organizational and human resource management
- financial and operations management
- legal concerns
- marketing management and event planning
- risk assessment and security planning
- benchmarking and performance management

Each chapter contains newly updated real-world case studies and discussion questions, innovative 'Technology Now!' features and step-by-step guidance through every element of successful sport facilities and operations management, while an expanded companion website offers lecture slides, a sample course syllabus, a bank of multiple-choice and essay questions, glossary flashcards links to further reading, and appendices with relevant supplemental documentation.

With a clear structure running from planning through to the application of core management disciplines, *Sport Facility Operations Management* is essential reading for any sport management course.



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Editorial Review

Review

‘A comprehensive, international overview and survey of best perspectives and practices in the increasingly important field of stadium operations. The authors blend theory with extensive examples and case studies to illustrate how today's sport facility operations manager can best maintain security and manage risk in spectator environments; plan and administer large-scale sporting events; and operationalize decision-making, marketing, and human resources practices unique to sports facilities. The strength of this book lies in its international scope ... Recommended. Lower and upper-division undergraduates; two year programs; professionals.’ - *J. Newman, CHOICE* magazine.

About the Author

Eric C. Schwarz is a Senior Lecturer of Sport Management at Victoria University, Melbourne, Australia. He has been a professor of sport business management in the United States and Australia for the past 15 years after a career in college athletics and recreation. Eric has published numerous articles on sport marketing and experiential learning in peer-reviewed journals; he is also the lead author of *Advanced Theory and Practice in Sport Marketing*, the second edition of which was published by Routledge in 2012. Eric also served as President and Executive Director of the Sport Marketing Association from 2010–2013.

Stacey A. Hall is the Associate Director of the National Center for Spectator Sports Safety and Security (NCS⁴) and an Associate Professor of Sport Management at the University of Southern Mississippi (USM), USA. She has been referred to as one of the nation's leading experts in sport security, including having been the principal investigator on numerous external grant awards and several service projects in collaboration with the US Department of Homeland Security. A competitive soccer player, she was team captain for the Northern Ireland International Soccer Team.

Simon Shibli is Professor of Sport Management at Sheffield Hallam University, UK, and has been the Director of the Sport Industry Research Centre (SIRC) since 2004. He is a qualified accountant with the Chartered Institute of Management Accountants (CIMA). After a career as a facility manager in the arts and entertainments industry, Simon returned to academic life as a lecturer specializing in finance and he wrote his first book, *Leisure Manager's Guide to Budgeting and Budgetary Control*, in 1994.

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