



Environmental Economics and Management: Theory, Policy, and Applications (Upper Level Economics Titles)

By Scott J. Callan, Janet M. Thomas

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Provides an applied, practical approach to environmental economic theory that is accessible to students who have had minimal exposure to economics as well as those with an advanced understanding. With a strong focus on policy and real-world issues, Callan/Thomas's ENVIRONMENTAL ECONOMICS AND MANAGEMENT: THEORY, POLICY AND APPLICATIONS, Fifth Edition, complements economic theory with timely, real-world applications.

Undergraduate or MBA students gain a clear perspective of the relationship between market activity and the environment. This text integrates a strong business perspective into the development of environmental decision making for a unique vantage point often overlooked in more conventional approaches. Students learn to use economic analytical tools, such as market models, benefit-cost analysis, and risk analysis, effectively to assess environmental problems and to evaluate policy solutions. With a proven, modular structure, this edition provides a well-organized presentation with the flexibility to tailor the presentation to your needs.

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Editorial Review

About the Author

Dr. Scott J. Callan is professor of economics at Bentley University. He received his M.S. and Ph.D. degrees from Texas A & M University. Prior to joining the Bentley faculty in 1987, Professor Callan was a member of the business faculty at Clarkson University in Potsdam, New York. His teaching areas of interest focus on quantitative methods and applied microeconomic topics, such as environmental economics, managerial economics, and sports economics. He has taught courses in environmental economics and the economics of natural resources at both the undergraduate and graduate levels. In addition to this textbook, Dr. Callan has authored numerous applied microeconomic articles for economic journals including the SOUTHERN ECONOMIC JOURNAL, REVIEW OF INDUSTRIAL ORGANIZATION, JOURNAL OF BUSINESS AND ECONOMIC STATISTICS, and JOURNAL OF SPORTS ECONOMICS. His environmental economics research investigates the demand and supply characteristics associated with the market for municipal solid waste (MSW). He also examines demand-side topics including the impact of pay-as-you-throw programs on waste generation, disposal, and recycling activities. His study of supply-side issues has focused on the extent of economies of scale and scope in the provision of MSW services. His research findings have appeared in LAND ECONOMICS and ENVIRONMENTAL AND RESOURCE ECONOMICS as well as other academic journals. Recent research efforts have explored the many facets of corporate social performance and its affect on firm behavior. In addition to his many publications, Dr. Callan has reviewed scholarly articles for a wide variety of academic publications as well as research grant proposals for the U.S. Environmental Protection Agency.

Dr. Janet M. Thomas earned her M.A. and Ph.D. degrees in economics at Boston College. After completing her doctorate, she was appointed to the faculty of Bentley University in 1987. She is currently a full professor at Bentley, teaching at both the undergraduate and graduate levels and within Bentley's Honors Program. In addition to environmental economics, Dr. Thomas teaches intermediate microeconomics, industrial organization, principles of microeconomics, and principles of macroeconomics. She has been actively involved in course and curriculum development in environmental economics and has served as coordinator of the MBA Environmental Management Concentration Program at Bentley. Dr. Thomas is an active researcher in environmental economics, corporate social responsibility, sports economics, and other fields in applied microeconomics. Her present research focuses on corporate social performance, corporate financial performance, and executive compensation. In addition to this text, she has published research results in academic journals such as LAND ECONOMICS, CORPORATE SOCIAL RESPONSIBILITY AND ENVIRONMENT MANAGEMENT, SOUTHERN ECONOMIC JOURNAL, ENVIRONMENTAL AND RESOURCE ECONOMICS, JOURNAL OF SPORTS ECONOMICS, REVIEW OF INDUSTRIAL ORGANIZATION, and EASTERN ECONOMIC JOURNAL. She is a member of the American Economic Association and has served as a reviewer for a number of academic journals and textbook publishers. Dr. Thomas was named Faculty Member of the Year by Bentley's Student Government Organization in 1991. In 1993, she received the Gregory H. Adamian Award for Teaching Excellence. In 1996, she was honored with the Bentley College Scholar of the Year Award, and in 2005 she received the Outstanding Scholarly Contribution Award.

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