

# Fundamentals of International Business-3rd ed

By Michael R. Czinkota, Ilkka A. Rokainen, Michael H. Moffett



**Fundamentals of International Business-3rd ed** By Michael R. Czinkota, Ilkka A. Rokainen, Michael H. Moffett

Fundamentals of International Business is an introductory international business text for use at the undergraduate level. Its comprehensive coverage of the subject also makes it appropriate for compressed teaching in MBA programs. COLOR INTERIOR VERSION

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