



# Paper Folding Templates for Print Design: Formats, Techniques and Design Considerations for Innovative Paper Folding

By Trish Witkowski



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*Paper Folding Templates for Print Design* is a comprehensive visual resource for anyone who designs or produces folded materials for print and direct mail. Brought to you by the industry's authority on folding, Trish Witkowski of [foldfactory.com](http://foldfactory.com), Trish provides content that is both enlightening and interesting to read. Based upon 15 years of studying and collecting folded materials from around the globe, she starts with folding basics and quickly moves on to trends, techniques and low budget tricks that will help you break out of your folding rut.

On a budget? *Paper Folding Templates* will take you way beyond the tri-fold without breaking the bank. Got a special project? The high budget splurges chapter does not disappoint. *Paper Folding Templates* will surprise you with folded formats and techniques you've never thought of, and will introduce you to additional categories such as dimensional, proprietary and branded solutions. Trish also shares gorgeous full-color photos of selected pieces from her world-famous folding sample library in special gallery sections placed throughout the book.

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