



Real World Research

By Colin Robson, Kieran McCartan



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Real World Research provides a clear route-map of the various steps needed to carry out a piece of applied research to a high professional standard. It is accessible to those without a social science background while providing rigorous and fully up-to-date coverage of contemporary issues and debates. It brings together materials and approaches from different social science disciplines, seeing value in both quantitative and qualitative approaches, as well as their combination in mixed-method designs.

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