



The 7 Habits of Highly Effective People: Powerful Lessons in Personal Change

By Stephen R. Covey



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When it was first published in 1989, *The 7 Habits of Highly Effective People* was an almost instant bestseller--and quickly became a permanent part of the cultural lexicon. With over 25 million copies sold worldwide in over 40 languages since its first publication, this book continues to help millions of readers become more effective in both their personal and professional lives.

This is one of the rare books that has influenced presidents, CEOs, educators, and individuals all over the world not only to improve their businesses and careers but to live with integrity, service, dignity, and success in all areas of life. It has had an undeniable impact for the past 25 years--and will no doubt continue to be influential for many more.

ABOUT THE AUTHOR

Dr. Stephen R. Covey (1932-2012) was a world-renowned authority on leadership and family relations. He held a Bachelor of Science from the University of Utah, an MBA from Harvard, and a PhD from Brigham Young University. Dr. Covey served as Vice Chairman of FranklinCovey Co., and was an in-demand speaker, teacher, and organizational consultant. Throughout his career, Dr. Covey brought new insight and understanding to millions of readers and students.

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- Sales Rank: #457 in eBooks
- Published on: 2013-11-15
- Released on: 2013-11-15
- Format: Kindle eBook

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Editorial Review

Amazon.com Review

The 7 Habits of Highly Effective People: Powerful Lessons in Personal Change was a groundbreaker when it was first published in 1990, and it continues to be a business bestseller with more than 10 million copies sold. Stephen Covey, an internationally respected leadership authority, realizes that true success encompasses a balance of personal and professional effectiveness, so this book is a manual for performing better in both arenas. His anecdotes are as frequently from family situations as from business challenges. Before you can adopt the seven habits, you'll need to accomplish what Covey calls a "paradigm shift"--a change in perception and interpretation of how the world works. Covey takes you through this change, which affects how you perceive and act regarding productivity, time management, positive thinking, developing your "proactive muscles" (acting with initiative rather than reacting), and much more. This isn't a quick-tips-start-tomorrow kind of book. The concepts are sometimes intricate, and you'll want to study this book, not skim it. When you finish, you'll probably have Post-it notes or hand-written annotations in every chapter, and you'll feel like you've taken a powerful seminar by Covey. --Joan Price

Review

Dun's Business Month

When Stephen Covey talks, executives listen.

M. Scott Peck

author of *The Road Less Traveled*

The 7 Habits have the gift of being simple without being simplistic.

From the Publisher

The 7 Habits Of Highly Effective People is a comprehensive program based on developing an awareness of how perceptions and assumptions hinder success---in business as well as personal relationships. Here's an approach that will help broaden your way of thinking and lead to greater opportunities and effective problem solving. Be Pro-Active: Take the initiative and the responsibility to make things happen. Begin With an End in Mind: Start with a clear destination to understand where you are now, where you're going and what you value most. Put First Things First: Manage yourself. Organize and execute around priorities. Think Win/Win: See life as a cooperative, not a comprehensive arena where success is not achieved at the expense or exclusion of the success of others. Seek First to Understand: Understand then be understood to build the skills of empathetic listening that inspires openness and trust. Synergize: Apply the principles of cooperative creativity and value differences. Renewal: Preserving and enhancing your greatest asset, yourself, by renewing the physical, spiritual, mental and social/emotional dimensions of your nature. Stephen R. Covey is the most respected motivator in the business world today. Learn to use his *7 Habits Of Highly Effective People*--and see how they can change your life.

Users Review

From reader reviews:

Charles Jose:

This The 7 Habits of Highly Effective People: Powerful Lessons in Personal Change are generally reliable for you who want to certainly be a successful person, why. The reason why of this The 7 Habits of Highly Effective People: Powerful Lessons in Personal Change can be one of many great books you must have is giving you more than just simple looking at food but feed an individual with information that perhaps will shock your previous knowledge. This book is usually handy, you can bring it just about everywhere and whenever your conditions both in e-book and printed versions. Beside that this The 7 Habits of Highly Effective People: Powerful Lessons in Personal Change forcing you to have an enormous of experience including rich vocabulary, giving you tryout of critical thinking that we realize it useful in your day activity. So , let's have it and luxuriate in reading.

William Marshall:

The reason? Because this The 7 Habits of Highly Effective People: Powerful Lessons in Personal Change is an unordinary book that the inside of the book waiting for you to snap the item but latter it will distress you with the secret the item inside. Reading this book alongside it was fantastic author who also write the book in such wonderful way makes the content inside of easier to understand, entertaining method but still convey the meaning fully. So , it is good for you for not hesitating having this any more or you going to regret it. This amazing book will give you a lot of gains than the other book get such as help improving your skill and your critical thinking means. So , still want to delay having that book? If I had been you I will go to the e-book store hurriedly.

Lynn Lambert:

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Edward Chavez:

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