

Trial Advocacy: Planning Analysis & Strategy (Aspen Coursebook)

By Marilyn J. Berger, Ronald H. Clark



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Trial Advocacy: Planning, Analysis, and Strategy conveys a clear understanding of the trial process, how lawyers think, and the strategies and techniques of trial persuasion.

Updated throughout, the timely **Third Edition** provides checklists in each chapter as a useful teaching aid. Topical coverage has been expanded to include discussion of Internet interference during trial and the use of focus groups, trial simulations, and technology in trial preparation.

A leader in the field, Trial Advocacy offers:

- a thorough and lucid overview of the trial process
- balanced coverage of practice and theory
- informative discussion of how trial lawyers think and act
- how litigators use state-of-the-art technology
- trial persuasion strategies and techniques
- a thoughtful look at the ethical and legal boundaries of trial advocacy

More of what's new in the Third Edition:

- new coverage of **bench-trial advocacy**
- a comprehensive treatment of courtroom evidence
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Editorial Review

Review

Trial Advocacy, 3rd Edition by Berger, Mitchell and Clark is an excellent introduction for students and new lawyers, and a valuable handbook for seasoned trial lawyers. With its coverage of newly emerging topics, I will keep it at my desk. --Kenneth L. Shigley, President, State Bar of Georgia, 2011-12

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From reader reviews:

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