



# Understanding Business Ethics

By Peter A. Stanwick, Sarah D. Stanwick



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Filled with real-world case studies and examples of ethical dilemmas, **Understanding Business Ethics, *Third Edition*** prepares students and managers alike to make ethical decisions in today's complex, global environment. Bestselling authors Peter A. Stanwick and Sarah D. Stanwick explain the fundamental importance of ethical leadership, decision making, and strategic planning while examining emerging trends in business ethics such as the developing world, human rights, environmental sustainability, and technology. In addition to presenting information related to the Association to Advance Collegiate Schools of Business (AACSB), the text's 26 real-world cases profile a variety of industries, countries, and ethical issues in a way that is relevant and meaningful to students' lives.

The ***Third Edition*** features new cases from well-known companies such as Disney and General Motors, new coverage of emerging topics such as big data and social media, expanded coverage of corporate social responsibility, and more. Using an applied approach, this text helps students understand why and how business ethics really do matter!

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“Great textbook, with relevant cases from the real world.” (Biruk Alemayehu)

“Excellent book with proper framing and interesting analyzes in various areas/fields, with special emphasis on practical cases.” (Alberto Costa)

#### About the Author

**Peter A. Stanwick** is an associate professor in the Department of Management at Auburn University. His research has been published in various journals, including *The Journal of Business Ethics*, *Management Decision*, *The Journal of Corporate Citizenship*, *The Journal of Corporate Accounting and Finance*, *Business Strategy and the Environment*, *Eco-Management and Auditing*, and *American Business Review*. He also serves as a reviewer for the *Journal of Business Ethics*. He was invited to present papers in 2004 and 2011 at Oxford University. Dr. Stanwick has received two grants from the Daniel F. Breeden Endowments for Faculty Enhancement and a Pursell Ethics Grant. In 1995, Dr. Stanwick received the Graduate Faculty Member Award for Excellence by the Association of Graduate Business Students at Auburn University. Dr. Stanwick teaches strategic management and business ethics at the undergraduate and graduate level, as well as international management at the undergraduate level.

**Sarah D. Stanwick** is an associate professor in the School of Accountancy at Auburn University. Her research has been published in various journals, including the *Journal of Business Ethics*, *Advances in Accounting*, *The Accounting Educators' Journal*, *The Journal of Corporate Accounting and Finance*, and *The Journal of Corporate Citizenship*. She has received two Daniel F. Breeden Endowments for Faculty Enhancement, a Pursell Ethics Grant, and a grant from the World Resources Institute to write an instructional case on the pulp and paper industry in Alabama. She has taught financial and managerial/cost accounting at the undergraduate and graduate levels and accounting ethics at the graduate level. Her research interests include the areas of environmental accounting, ethical issues for managers and accountants, and social responsibility issues. She is the advisor for the Auburn University chapter of Beta Gamma Sigma (the international honor society for achievement in the study of business).

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