



## Sell Your Ideas With or Without A Patent

By Stephen M Key



### Sell Your Ideas With or Without A Patent By Stephen M Key

Think you need a patent? Think again. Many of the products Stephen Key has licensed required no intellectual property protection whatsoever, yet have made millions in royalties. But Key also knows what it takes to protect a big idea. Years ago, after reading about how medication bottles rarely contain enough space for the information that needs to be printed on them, he was inspired to develop an innovative label technology. The Spinformation rotating label has been licensed on products the world over, is protected by 20 U.S. and international patents, and has received more than 13 industry awards.

To put it simply: Key knows how to use intellectual property to profit.

This book will teach you how to:

- \* Get a licensing contract with or without intellectual property
- \* Write a provisional patent application that stops others from stealing your idea
- \* Find and hire a killer patent attorney (they are not all created equal!)
- \* Save thousands of dollars on legal expenses
- \* File patents that have true value
- \* Negotiate a win-win agreement

It also details Stephen's experience defending his patents in Federal Court--a David versus Goliath saga he has never before written about at length--as well as provides tips about how to avoid a licensing contract from going bad.

 [Download Sell Your Ideas With or Without A Patent ...pdf](#)

 [Read Online Sell Your Ideas With or Without A Patent ...pdf](#)

# Sell Your Ideas With or Without A Patent

By Stephen M Key

## Sell Your Ideas With or Without A Patent By Stephen M Key

Think you need a patent? Think again. Many of the products Stephen Key has licensed required no intellectual property protection whatsoever, yet have made millions in royalties. But Key also knows what it takes to protect a big idea. Years ago, after reading about how medication bottles rarely contain enough space for the information that needs to be printed on them, he was inspired to develop an innovative label technology. The Spinformation rotating label has been licensed on products the world over, is protected by 20 U.S. and international patents, and has received more than 13 industry awards.

To put it simply: Key knows how to use intellectual property to profit.

This book will teach you how to:

- \* Get a licensing contract with or without intellectual property
- \* Write a provisional patent application that stops others from stealing your idea
- \* Find and hire a killer patent attorney (they are not all created equal!)
- \* Save thousands of dollars on legal expenses
- \* File patents that have true value
- \* Negotiate a win-win agreement

It also details Stephen's experience defending his patents in Federal Court--a David versus Goliath saga he has never before written about at length--as well as provides tips about how to avoid a licensing contract from going bad.

## Sell Your Ideas With or Without A Patent By Stephen M Key Bibliography

- Sales Rank: #89520 in Books
- Published on: 2015-03-03
- Original language: English
- Number of items: 1
- Dimensions: 9.00" h x .47" w x 6.00" l, .62 pounds
- Binding: Paperback
- 186 pages

 [Download Sell Your Ideas With or Without A Patent ...pdf](#)

 [Read Online Sell Your Ideas With or Without A Patent ...pdf](#)



## Download and Read Free Online Sell Your Ideas With or Without A Patent By Stephen M Key

---

### Editorial Review

#### Review

"Stephen Key has a rock-your-world passion for going large with even the most simple idea. Buy this book, grab your hardhat, and hang on."

-- *John S. Ferrell, Esq., Co-Founder, Carr & Ferrell LLP, Rated by San Francisco Magazine as one of Northern California's top lawyers.*

#### About the Author

Stephen Key is an award-winning inventor, a renowned intellectual property strategist, a successful entrepreneur, and a best-selling author. The more than 20 products he has licensed over the past 35 years have sold in Walmart, 7-Eleven, and Disney stores and theme parks worldwide, as well as been endorsed by Michael Jordan, Alex Trebek, and Taylor Swift.

Along with business partner Andrew Krauss, Stephen co-founded inventRight, a company dedicated to teaching inventors, entrepreneurs, and anyone with an idea how to build wealth through licensing. Tim Ferriss, best-selling author of *The 4-Hour Workweek*, was an early student of his. He is also the Chief Technical Officer of SpinLabel Technologies.

Key's first book, *One Simple Idea: How to Turn Your Dreams Into a Licensing Goldmine While Letting Others Do The Work*, was published by McGraw-Hill in March 2011. It has since been translated into five other languages as well as consistently ranks first in books about small business marketing. His highly anticipated second book, *One Simple Idea for Startups and Entrepreneurs*, is a must-read for aspiring do-it-yourself businessmen.

He is also the author of *The Licensing Lifestyle*, a weekly column for Inc.com, as well as a long-standing contributor to Entrepreneur.com.

### Users Review

#### From reader reviews:

#### Marcy Ontiveros:

The book *Sell Your Ideas With or Without A Patent* can give more knowledge and also the precise product information about everything you want. Exactly why must we leave the good thing like a book *Sell Your Ideas With or Without A Patent*? Wide variety you have a different opinion about reserve. But one aim which book can give many data for us. It is absolutely correct. Right now, try to closer using your book. Knowledge or info that you take for that, you are able to give for each other; you may share all of these. Book *Sell Your Ideas With or Without A Patent* has simple shape but you know: it has great and big function for you. You can seem the enormous world by available and read a book. So it is very wonderful.

#### Shawn Midkiff:

The knowledge that you get from *Sell Your Ideas With or Without A Patent* is a more deep you excavating the information that hide into the words the more you get thinking about reading it. It doesn't mean that this

book is hard to understand but Sell Your Ideas With or Without A Patent giving you enjoyment feeling of reading. The article writer conveys their point in specific way that can be understood by means of anyone who read this because the author of this guide is well-known enough. This particular book also makes your own vocabulary increase well. Therefore it is easy to understand then can go to you, both in printed or e-book style are available. We highly recommend you for having that Sell Your Ideas With or Without A Patent instantly.

#### **Patricia French:**

Reading a publication tends to be new life style in this era globalization. With reading you can get a lot of information which will give you benefit in your life. Together with book everyone in this world may share their idea. Guides can also inspire a lot of people. A lot of author can inspire their very own reader with their story or even their experience. Not only situation that share in the ebooks. But also they write about the data about something that you need instance. How to get the good score toefl, or how to teach your kids, there are many kinds of book that exist now. The authors nowadays always try to improve their proficiency in writing, they also doing some exploration before they write on their book. One of them is this Sell Your Ideas With or Without A Patent.

#### **Wendy Lambert:**

On this era which is the greater particular person or who has ability in doing something more are more treasured than other. Do you want to become one among it? It is just simple method to have that. What you need to do is just spending your time not much but quite enough to experience a look at some books. One of several books in the top list in your reading list is Sell Your Ideas With or Without A Patent. This book and that is qualified as The Hungry Hillside can get you closer in growing to be precious person. By looking upwards and review this guide you can get many advantages.

## **Download and Read Online Sell Your Ideas With or Without A Patent By Stephen M Key #28XUTLFP0HO**

## **Read Sell Your Ideas With or Without A Patent By Stephen M Key for online ebook**

Sell Your Ideas With or Without A Patent By Stephen M Key Free PDF d0wnl0ad, audio books, books to read, good books to read, cheap books, good books, online books, books online, book reviews epub, read books online, books to read online, online library, greatbooks to read, PDF best books to read, top books to read Sell Your Ideas With or Without A Patent By Stephen M Key books to read online.

### **Online Sell Your Ideas With or Without A Patent By Stephen M Key ebook PDF download**

**Sell Your Ideas With or Without A Patent By Stephen M Key Doc**

**Sell Your Ideas With or Without A Patent By Stephen M Key Mobipocket**

**Sell Your Ideas With or Without A Patent By Stephen M Key EPub**