



Summary: The Personal MBA: Review and Analysis of Kaufman's Book

By BusinessNews Publishing



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The must-read summary of Josh Kaufman's book: "The Personal MBA: A World-Class Business Education in a Single Volume".

This complete summary of the ideas from Josh Kaufman's book reveals the author's belief that an MBA is not worth your time and money, and you would be far better off educating yourself in business by taking advantage of the thousands of business books that are published worldwide every year. Josh Kaufman believes that in order to get well-educated for a career in business, all you need to do is take charge of your own business education. This summary demonstrates the eleven topics that you need to learn, how you can get a solid knowledge base of each and why you should go out and get hands-on learning experience to find out what works.

Added-value of this summary:

- Save time
- Understand key concepts
- Expand your business knowledge

To learn more, read "The Personal MBA" and discover why you should skip business school and teach yourself.

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