



The Art of Comic Book Writing: The Definitive Guide to Outlining, Scripting, and Pitching Your Sequential Art Stories (SCAD Creative Essentials)

By Mark Kneece



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A practical guide for beginner and advanced comic book writers that outlines the steps needed to successfully craft a story for sequential art.

With this latest book in the SCAD Creative Essentials series from the esteemed Savannah College of Art and Design, comics writer and instructor Mark Kneece gives aspiring comic book writers the essential tools they need to write scripts for sequential art with confidence and success. He provides a practical set of guidelines favored by many comic book publishers and uses a unique trial and error approach to show would-be scribes the potential pitfalls they might encounter when seeking a career in comics writing. Supported by examples of scripting from SCAD's students, faculty, and alumni, *The Art of Comic Book Writing* strips away the mysteries of this popular artform and provides real-world advice and easy-to-follow examples for those looking to write for the comics medium.

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Editorial Review

About the Author

MARK KNEECE earned his M.A. from the University of South Carolina, and has been teaching at the Savannah College of Art and Design (SCAD) since 1993. He has created eight graphic novel adaptations of *The Twilight Zone*, and has published numerous graphic novels and comics, including work for *Hellraiser*, *Verdilak*, *Alien Encounters*, *Batman: Legends of the Dark Knight*, and *The Spirit*.

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