



TOC Thinking: Removing Constraints for Business Growth

By Yishai Ashlag



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In business, as in sports, the focus is on winning. But great teams and great companies are about more than delivering immediate results, they develop their unique core philosophy that makes them great over time. When the emphasis is only on winning by delivering numbers, companies are likely to compromise on the development of their core philosophy and its application.

This book reveals the Theory of Constraints as a practical management philosophy through fifteen areas including how to deal with uncertainty, complexity and conflicts, growth strategy, and also addresses the flow of executing this philosophy throughout the different elements of operation. The first half of the book highlights major management errors that can be made along with the implications of these errors. The second half of the book focuses on the building blocks of Goldratt s approach for sustainable growth and success.

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Editorial Review

About the Author

Yishai Ashlag holds a PhD in economics from Bar-Illan University in Israel. Upon graduation he spent a year as a post doctorate visitor at the Wharton School at the University of Pennsylvania. For the last 20 years, he has worked as an adviser, consulting government agencies, policy makers, investors, and businesses in various sectors such as automotive, consumer goods, agribusiness, healthcare, finance and retail. Ashlag, worked closely with the late Dr. Eli Goldratt, the developer of the theory of constraints, and is also his son in law. Currently he is senior partner at Goldratt Consulting; where he acts as the head of knowledge development and implementations.

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