



Moms Mean Business

By Lara Galloway, Erin Baebler

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*Building a thriving business while building a happy family is all about how you spend your most precious resource: your hours. The good news is that we do have time for what matters to us, and in *Moms Mean Business*, Erin and Lara show how to prioritize what's important and chuck what isn't, so you can succeed at work and life.*

—Laura Vanderkam, author of *What the Most Successful People Do Before Breakfast*

Moms Mean Business not only gives moms permission to dust off business dreams and make them a reality, but it shares with the rest of the world that they are a new kind of business owner that will change the business landscape...for the better.

—Michelle McCullough, *Startup Princess*

There are 9 million women-owned businesses in the United States; they account for \$1.3 trillion in revenue. American women are starting businesses at a rate twice that of men. Most of these women are also moms.

What does it take to be successful as both a mom and as an entrepreneur? *Moms Mean Business* gives existing and potential mom business owners the encouragement, advice, and healthy dose of “how-to” they need.

In this helpful guide, you will create a customized strategy that includes:

- A personal definition of success in both life and business—and the way to achieve it
- The tools needed to manage time and productivity when your priorities as a mom and business owner conflict
- A mom-friendly business plan to get you focused
- An approach to self-care that allows you to handle all that's thrown your way
- Tips, checklists, and guidance to quickly solve the problems mom

entrepreneurs encounter

Behind-the-scenes stories and advice from well-known mom entrepreneurs make *Moms Mean Business* fun to read and full of that all-important “me, too!” factor. It is inspiring, motivating, and, above all, practical.

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Editorial Review

Review

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About the Author

Erin Baebler has spent the past 10 years coaching women in transition through her company, Magnolia Workshop. She has been featured on several mom-focused blogs and Websites, had an essay published in *Chicken Soup for the Soul: New Moms*, was a contributor to *Five Must Know Secrets for Today's College Girl*, and is a sought-after speaker. She and her husband have two children and live in Seattle.

Lara Galloway is the Mom Biz Coach--a certified coach, entrepreneur, sought-after speaker, and frequent media guest. Lara has a strong social media reach that includes more than 24,000 Twitter followers, a Blog Talk Radio show that boasts more than 4,000 downloads each week, and a weekly Twitter chat. She lives near Detroit, Michigan, with her husband and three children.

Users Review

From reader reviews:

Sylvia Harrington:

This book untitled *Moms Mean Business* to be one of several books that best seller in this year, this is because when you read this publication you can get a lot of benefit onto it. You will easily to buy that book in the book retail outlet or you can order it through online. The publisher in this book sells the e-book too. It makes you quickly to read this book, since you can read this book in your Smart phone. So there is no reason to your account to past this reserve from your list.

Elmer August:

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