



The Art of Strategy: A Game Theorist's Guide to Success in Business and Life (Paperback) - Common

By By (author) Barry J. Nalebuff By (author) Avinash K. Dixit



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Game theory means rigorous strategic thinking. It's the art of anticipating your opponent's next moves; knowing that your rival is trying to do the same thing to you. Using case studies, this title shows how nearly every business and personal interaction has a game theory component to it.

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