



The Options Edge: An Intuitive Approach to Generating Consistent Profits for the Novice to the Experienced Practitioner (Wiley Trading)

By Michael C. Khouw, Mark W. Guthner



The Options Edge: An Intuitive Approach to Generating Consistent Profits for the Novice to the Experienced Practitioner (Wiley Trading) By Michael C. Khouw, Mark W. Guthner

Capture the fortune you're losing with every trade by learning to exploit options

The Options Edge + Free Trial shows you how to capture the fortune you lose out on every day. Buying and selling traditional investments often entails instruments with optionality. Sometimes this optionality is explicit, while other times it is hidden. If you're not leveraging these embedded options to their fullest advantage, you're losing money. Most retail investors don't truly understand the nuances involved in successful options trading and instead rely on more comfortable instruments with fewer complex mechanics. If you're interested in optimizing your portfolio, it's time to step out of your comfort zone and learn what you've been missing. This book gives you the background you need to take full advantage of options in this booming market. The companion website features easy to use analytical tools that help investors find the best opportunities so you can start applying these methods right away. Whether or not you ultimately decide to start actively trading options, the concepts discussed will make you a better all-around trader with greater security in your financial affairs.

Most investors buy and sell options every day without ever knowing it. This book relates stories of those who have leveraged options to make fortunes and those who have lost by not understanding the optionality of their financial endeavors. You must know the fundamentals of options, and then learn to recognize hidden options, in order to improve success in all of your investment activities. After taking these steps, you can go on to:

- Create hidden options at little or no cost
- Structure your finances to reduce risk and increase wealth
- Utilize a practical pricing model for smarter investing

The listed options are currently the only growing exchange traded financial product in the developed markets, with a current average volume of 20 million

contracts—equivalent to 2 billion shares—per day. Now is the perfect opportunity to fortify your finances, and *The Options Edge + Free Trial* gives you the understanding and practical tools you need to optimize your portfolio today.

 [Download The Options Edge: An Intuitive Approach to Generat ...pdf](#)

 [Read Online The Options Edge: An Intuitive Approach to Gener ...pdf](#)

The Options Edge: An Intuitive Approach to Generating Consistent Profits for the Novice to the Experienced Practitioner (Wiley Trading)

By Michael C. Khouw, Mark W. Guthner

The Options Edge: An Intuitive Approach to Generating Consistent Profits for the Novice to the Experienced Practitioner (Wiley Trading) By Michael C. Khouw, Mark W. Guthner

Capture the fortune you're losing with every trade by learning to exploit options

The Options Edge + Free Trial shows you how to capture the fortune you lose out on every day. Buying and selling traditional investments often entails instruments with optionality. Sometimes this optionality is explicit, while other times it is hidden. If you're not leveraging these embedded options to their fullest advantage, you're losing money. Most retail investors don't truly understand the nuances involved in successful options trading and instead rely on more comfortable instruments with fewer complex mechanics. If you're interested in optimizing your portfolio, it's time to step out of your comfort zone and learn what you've been missing. This book gives you the background you need to take full advantage of options in this booming market. The companion website features easy to use analytical tools that help investors find the best opportunities so you can start applying these methods right away. Whether or not you ultimately decide to start actively trading options, the concepts discussed will make you a better all-around trader with greater security in your financial affairs.

Most investors buy and sell options every day without ever knowing it. This book relates stories of those who have leveraged options to make fortunes and those who have lost by not understanding the optionality of their financial endeavors. You must know the fundamentals of options, and then learn to recognize hidden options, in order to improve success in all of your investment activities. After taking these steps, you can go on to:

- Create hidden options at little or no cost
- Structure your finances to reduce risk and increase wealth
- Utilize a practical pricing model for smarter investing

The listed options are currently the only growing exchange traded financial product in the developed markets, with a current average volume of 20 million contracts—equivalent to 2 billion shares—per day. Now is the perfect opportunity to fortify your finances, and *The Options Edge + Free Trial* gives you the understanding and practical tools you need to optimize your portfolio today.

The Options Edge: An Intuitive Approach to Generating Consistent Profits for the Novice to the Experienced Practitioner (Wiley Trading) By Michael C. Khouw, Mark W. Guthner Bibliography

- Sales Rank: #117407 in Books
- Published on: 2016-03-07
- Original language: English

- Number of items: 1
- Dimensions: 9.30" h x .70" w x 7.40" l, .0 pounds
- Binding: Paperback
- 360 pages

 [Download The Options Edge: An Intuitive Approach to Generat ...pdf](#)

 [Read Online The Options Edge: An Intuitive Approach to Gener ...pdf](#)

Download and Read Free Online *The Options Edge: An Intuitive Approach to Generating Consistent Profits for the Novice to the Experienced Practitioner* (Wiley Trading) By Michael C. Khouw, Mark W. Guthner

Editorial Review

From the Back Cover

Praise for *The Options Edge*

"Mike and Mark are the most innovative thinkers in the options world today. Their unique perspective on the use and pricing of options substitutes understandable common sense and logic for the complex math that often confuses and intimidates the experienced practitioner."

—**Scott Nations**, Author of *Options Trader* and CNBC On-Air Contributor

"*The Options Edge* is a refined and accessible presentation by two seasoned professional investors. Michael and Mark write from a practitioner's prospective about the most versatile financial instrument and explain them in a clear and simple way by going beyond the math to reveal practical and profitable insights."

—**Leighton A. Shantz, CFA**, Head of Fixed Income at Employee Retirement System of Texas

"Michael and Mark take the mystery out of options and reveal practical insights through real life examples. A must read for anyone interested in understanding how to use options to improve investment returns and manage risk."

—**Dan Nathan**, Proprietary Equity & Options Trader, Founder & Editor of RiskReversal.com, and Panelist on CNBC's *Fast Money* and *Options Action*

About the Author

MICHAEL C. KHOUW is a 21-year veteran of the financial services industry with broad experience as an options market maker, proprietary trader, analyst, and portfolio manager. In these roles he has actively traded equities, com-modities, and derivatives on these asset classes for both buy-side and sell-side firms. Mike shares his insights as an on-air business news contributor with CNBC. As a regular panel member for *Fast Money* and *Options Action*, he has appeared on over 1,000 shows since 2009.

MARK W. GUTHNER, CFA, is a 29-year veteran of the financial services industry. His skills and experience include trading, securities analysis, portfolio management, risk management, quantitative analysis, and financial technology. Mark is the author of *Quantitative Analytics in Debt Valuation & Management*, published in 2012. He has spoken at conferences and trade groups, and participated in advisory panel discussions with banking regulators. Mark holds a CFA designation and volunteers his time and expertise in various capacities to the CFA Institute.

Users Review

From reader reviews:

George Oneal:

Why don't make it to become your habit? Right now, try to prepare your time to do the important take action, like looking for your favorite book and reading a book. Beside you can solve your problem; you can add your knowledge by the guide entitled *The Options Edge: An Intuitive Approach to Generating Consistent*

Profits for the Novice to the Experienced Practitioner (Wiley Trading). Try to make the book The Options Edge: An Intuitive Approach to Generating Consistent Profits for the Novice to the Experienced Practitioner (Wiley Trading) as your close friend. It means that it can get your friend when you feel alone and beside that of course make you smarter than before. Yeah, it is very fortunate for you personally. The book makes you far more confidence because you can know every thing by the book. So , let me make new experience and knowledge with this book.

Douglas Anderson:

Have you spare time to get a day? What do you do when you have much more or little spare time? Sure, you can choose the suitable activity intended for spend your time. Any person spent their spare time to take a move, shopping, or went to typically the Mall. How about open or perhaps read a book called The Options Edge: An Intuitive Approach to Generating Consistent Profits for the Novice to the Experienced Practitioner (Wiley Trading)? Maybe it is to be best activity for you. You realize beside you can spend your time with the favorite's book, you can better than before. Do you agree with it is opinion or you have different opinion?

Ruth Vazquez:

Nowadays reading books become more than want or need but also become a life style. This reading routine give you lot of advantages. The huge benefits you got of course the knowledge the particular information inside the book this improve your knowledge and information. The info you get based on what kind of book you read, if you want have more knowledge just go with education books but if you want feel happy read one having theme for entertaining for example comic or novel. The particular The Options Edge: An Intuitive Approach to Generating Consistent Profits for the Novice to the Experienced Practitioner (Wiley Trading) is kind of publication which is giving the reader erratic experience.

Craig Rushing:

This book untitled The Options Edge: An Intuitive Approach to Generating Consistent Profits for the Novice to the Experienced Practitioner (Wiley Trading) to be one of several books in which best seller in this year, that's because when you read this book you can get a lot of benefit upon it. You will easily to buy this book in the book shop or you can order it through online. The publisher of the book sells the e-book too. It makes you easier to read this book, since you can read this book in your Smart phone. So there is no reason to you personally to past this guide from your list.

Download and Read Online The Options Edge: An Intuitive Approach to Generating Consistent Profits for the Novice to the Experienced Practitioner (Wiley Trading) By Michael C. Khouw, Mark W. Guthner #5RCIMB3P64Z

Read The Options Edge: An Intuitive Approach to Generating Consistent Profits for the Novice to the Experienced Practitioner (Wiley Trading) By Michael C. Khouw, Mark W. Guthner for online ebook

The Options Edge: An Intuitive Approach to Generating Consistent Profits for the Novice to the Experienced Practitioner (Wiley Trading) By Michael C. Khouw, Mark W. Guthner Free PDF d0wnl0ad, audio books, books to read, good books to read, cheap books, good books, online books, books online, book reviews epub, read books online, books to read online, online library, greatbooks to read, PDF best books to read, top books to read The Options Edge: An Intuitive Approach to Generating Consistent Profits for the Novice to the Experienced Practitioner (Wiley Trading) By Michael C. Khouw, Mark W. Guthner books to read online.

Online The Options Edge: An Intuitive Approach to Generating Consistent Profits for the Novice to the Experienced Practitioner (Wiley Trading) By Michael C. Khouw, Mark W. Guthner ebook PDF download

The Options Edge: An Intuitive Approach to Generating Consistent Profits for the Novice to the Experienced Practitioner (Wiley Trading) By Michael C. Khouw, Mark W. Guthner Doc

The Options Edge: An Intuitive Approach to Generating Consistent Profits for the Novice to the Experienced Practitioner (Wiley Trading) By Michael C. Khouw, Mark W. Guthner Mobipocket

The Options Edge: An Intuitive Approach to Generating Consistent Profits for the Novice to the Experienced Practitioner (Wiley Trading) By Michael C. Khouw, Mark W. Guthner EPub