



China's Emerging Outsourcing Capabilities: The Services Challenge (Technology, Work and Globalization)

From Palgrave Macmillan



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While China is known for its huge manufacturing base, in recent years the government has given high priority to science and technology services. This book provides an in-depth, contemporary view on where China is heading, how it is going to get there, and how companies and countries can engage with China's emerging outsourcing capabilities.

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Editorial Review

Review

'This book provides an in-depth, contemporary view on where China is heading, how it is going to get there, and how companies and countries can engage with China's emerging outsourcing capabilities.' - The Work Style Magazine

About the Author

MARY C. LACITY is a Professor of Information Systems and an International Business Fellow at the University of Missouri-St. Louis. Her current research focuses on global outsourcing of business and IT services. She has published 11 books, most recently *Information Systems Outsourcing: Theory and Practice* (Palgrave, 2009; coauthor: Leslie P. Willcocks) and *Offshore Outsourcing of IT Work*, (Palgrave, 2008; coauthor Joe Rottman). More than 50 of her publications have appeared in the *Harvard Business Review*, *Sloan Management Review*, *MIS Quarterly*, *IEEE Computer*, *Communications of the ACM*, and many other academic and practitioner outlets. She is Senior Editor of the *Journal of Information Technology*, Co-editor of the Palgrave Series: *Work, Technology, and Globalization* and on the Editorial Boards for *MIS Quarterly Executive*, *Journal of Strategic Information Systems*, *Strategic Outsourcing: An International Journal*, and *Journal of the Association for Information Systems (JAIS)*.

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