



## Action Figures of the 1960s (Schiffer Book for Collectors)

By John Marshall



**Action Figures of the 1960s (Schiffer Book for Collectors)** By John Marshall

This fascinating and entertaining book covers the complete range of action figures marketed during the 1960s. Included here are the soldiers and sailors, cowboys and Indians, space men and the spies that populated the action figure world from 1964 to 1969. Over 300 colour photographs capture these often elusive and highly sought heroic dolls for boys including GI Joe, Captain Action, Johnny West, Major Matt Mason, Johnny Hero, and James Bond. This book spans the product lines of all the major action figure manufacturers of the day from Hasbro and Mattel to Marx and Ideal. Presented as well are the many accessories that accompanied many of these figure lines. Prices are provided in the text for the figures and their accessories. Both loose and mint-in-the-package prices are provided whenever necessary.

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### Editorial Review

#### About the Author

John Marshall is an expert on modern-era character toys. He is well known for his articles and books combining hard facts with humor and nostalgic anecdotes.

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