



## Alternative Investments: CAIA Level I (Wiley Finance)

By Donald R. Chambers, Mark J. P. Anson, Keith H. Black, Hossein Kazemi, CAIA Association

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### The official CAIA Level 1 curriculum book

*Alternative Investments: CAIA Level I*, 3rd Edition is the curriculum book for the Chartered Alternative Investment Analyst (CAIA) Level I professional examination. Covering the fundamentals of the alternative investment space, this book helps you build a foundation in alternative investment markets. You'll look closely at the different types of hedge fund strategies and the range of statistics used to define investment performance as you gain a deep familiarity with alternative investment terms and develop the computational ability to solve investment problems. From strategy characteristics to portfolio management strategies, this book contains the core material you will need to succeed on the CAIA Level I exam. This updated third edition tracks to the latest version of the exam, and is accompanied by the following ancillaries: a workbook, study guide, learning objectives, and an ethics handbook.

Most investment analyst education programs focus primarily on the traditional asset classes, pushing alternative investments to the sidelines. The CAIA designation was developed in response to the tremendous growth of alternative investing, and is the industry's premier educational standard. This book is your official study companion, bringing you fully up to speed on everything you need to know (with the exception of the ethics material covered in a separate handbook).

- Understand the complexities of each alternative asset class
- Learn the quantitative techniques professionals use every day
- Dig into the unique aspects of alternative investments
- Master the core material covered by the CAIA Level I exam

More than 300 financial institutions and hedge funds have committed key executives to the CAIA exam, and this rapidly growing trend speaks to the designation's rising status as a must-have credential for anyone in the alternative investment sphere. Increase your chances of success by getting your information straight from the source in *CAIA Level I*.

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## Editorial Review

From the Inside Flap

Success in the rapidly evolving area of alternative investments (AI) depends on a firm understanding of the concepts, tools, and practices associated with it, as well as an unwavering dedication to professionalism. *Alternative Investments: CAIA Level 1, Third Edition* provides a comprehensive introduction to institutional-quality alternative investments and has been designed to serve as a resource for professionals, a textbook for university courses, and the primary readings for Level 1 of the Charter program of the Chartered Alternative Investment Analyst (CAIA) Association.

The Charter program of the CAIA Association addresses the essential needs for professionals entering or advancing in the field of alternative investments. The CAIA Charter is the premier educational designation uniquely tailored to individuals specializing in institutional-quality alternative investments. Covering hedge funds, real assets, private equity, structured products, risk management and portfolio management, and professional standards and ethics, the CAIA Charter demonstrates one's commitment to professionalism and command of AI's unique elements.

The CAIA Charter program is comprised of a two-tier exam process (Level I and Level II) through which candidates may earn the CAIA Charter. The Level I exam assesses understanding of various alternative classes and knowledge of the tools and techniques used to evaluate the risk-return attributes of each one.

Written under the direction of the CAIA Association, with insights from many practicing and eminent professionals in this field, *Alternative Investments: CAIA Level 1* best reflects the most current practices in the AI arena. It contains material on alternative investments that Level I candidates need to know as they prepare for the exam. With coverage of everything from the characteristics of various strategies within each alternative asset class to portfolio management concepts central to alternative investments, the information found here will help you build a solid foundation of knowledge about AI markets.

### **This comprehensive resource:**

- Uses investment analytics to examine each alternative asset class
- Examines quantitative techniques used by investment professionals
- Addresses the unique attributes associated with the alternative investment space
- Is supplemented by study materials available at [www.caia.org/candidates](http://www.caia.org/candidates)

Since its inception in 2002, the CAIA Charter Program's diverse curriculum has benefited a wide array of professionals—from institutional investors, investment advisers, AI fund managers, and administrators to accountants, lawyers, and academics.

The **CAIA Association** is an independent, not-for-profit, global organization committed to education and professionalism in the field of alternative investments. It offers two exams (Level I and Level II) to financial professionals in this growing area. Upon successful completion of the two exams and other requirements, individuals are qualified to be designated as Chartered Alternative Investment Analyst (CAIA) Charterholders. The CAIA Association has members from over eighty countries on six continents.

From the Back Cover

Praise for  
**Alternative Investments**  
**CAIA Level 1**  
**THIRD EDITION**

"By reading CAIA's *Alternative Investments: CAIA Level I*, an aspiring investment analyst can quickly get up to speed on all foundational concepts of alternative investments. As a result, CAIA's book is a wonderful foundation of knowledge for anyone coming into the alternative investments industry."

—**Hilary Till, Principal, Premia Capital Management, LLC; Co-Editor, *Intelligent Commodity Investing***

"Alternatives—such as hedge funds, private equity, and real estate—are an increasingly critical part of the investment portfolios of family offices, pensions, and other institutions. Yet many features of these asset classes remain shrouded in mystery. This book provides a broad yet thoughtful introduction to the spectrum of alternative investments."

—**Josh Lerner, Jacob H. Schiff Professor of Investment Banking, Harvard Business School**

"The CAIA Association has set a new bar for excellence in alternative investments. *Alternative Investments: CAIA Level 1* is an absolutely invaluable asset no matter what level of experience you have with alternative investments. The second edition currently sits on my desk, with dozens of sticky notes peeking out."

—**Daniel Kerbach, CAIA, Head Global Portfolio Management, Julius Baer Group**

"CAIA is the leader in alternatives education and Deutsche Asset & Wealth Management is proud to endorse its third edition of the Level I textbook. Alternative investments can be a critical component of client portfolios. In a time of market uncertainty, demographic changes, and enhanced regulatory requirements, we believe that a greater understanding of alternative investments is essential before they can be integrated into institutional and private portfolios. This book fills that important need."

—**Theresa Gusman, Managing Director/Chief Knowledge Officer, Deutsche Asset & Wealth Management**

About the Author

**DR. DONALD R. CHAMBERS, CAIA**, is the Associate Director of Programs at the CAIA Association, the Walter E. Hanson/KPMG Professor of Finance at Lafayette College in Easton, Pennsylvania, and Chief Investment Officer of Biltmore Capital Advisors. Dr. Chambers previously served as the Director of Alternative Investments at Karpus Investment Management. He is a member of the editorial board of *The Journal of Alternative Investments*.

**DR. MARK J. P. ANSON, CAIA, CFA, CPA, PhD, JD**, is a member of the CAIA Board of Directors and the President and Chief Investment Officer of the Bass Family Office—winner of the Family Office of the Year award for 2014–2015. Dr. Anson previously served as President and Executive Director of Investment Services at Nuveen Investments Inc., Chief Executive Officer of both the British Telecom Pension Scheme and its wholly owned asset management company in London, Hermes Pension Management Limited, and Chief Investment Officer at California Public Employees' Retirement System. He has published over 100 research articles in professional journals, has won two Best Paper Awards, is the author of six financial textbooks, and sits on the editorial boards of several financial journals.

**DR. KEITH H. BLACK, CAIA**, is the Managing Director of Curriculum and Exams at the CAIA Association. He was previously an Associate at Ennis Knupp and, before that, an Assistant Professor at Illinois Institute of Technology. He is a member of the editorial board of *The Journal of Alternative Investments*.

**DR. HOSSEIN KAZEMI**, is a senior adviser to the CAIA Association. He is Michael and is Michael and Cheryl Philipp Professor of Finance at the University of Massachusetts Amherst, the Director of the Center for International Securities & Derivatives Markets, a co-founder of the CAIA Association, and the Editor-in-Chief of *The Journal of Alternative Investments*, the official publication of the CAIA Association.

## Users Review

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#### **Thelma Scott:**

Book is to be different for each grade. Book for children right up until adult are different content. To be sure that book is very important for people. The book *Alternative Investments: CAIA Level I (Wiley Finance)* seemed to be making you to know about other understanding and of course you can take more information. It doesn't matter what advantages for you. The publication *Alternative Investments: CAIA Level I (Wiley Finance)* is not only giving you a lot more new information but also to be your friend when you sense bored. You can spend your own spend time to read your publication. Try to make relationship with the book *Alternative Investments: CAIA Level I (Wiley Finance)*. You never experience lose out for everything in the event you read some books.

#### **Jerry Raminez:**

As people who live in the actual modest era should be change about what going on or info even knowledge to make these keep up with the era which can be always change and move ahead. Some of you maybe will probably update themselves by reading through books. It is a good choice for you but the problems coming to an individual is you don't know which one you should start with. This *Alternative Investments: CAIA Level I (Wiley Finance)* is our recommendation to make you keep up with the world. Why, because book serves what you want and wish in this era.

#### **Greg Little:**

A lot of people always spent their free time to vacation or go to the outside with them loved ones or their friend. Do you realize? Many a lot of people spent these people free time just watching TV, or maybe playing video games all day long. If you would like try to find a new activity that is look different you can read a book. It is really fun in your case. If you enjoy the book that you just read you can spent all day long to reading a reserve. The book *Alternative Investments: CAIA Level I (Wiley Finance)* it doesn't matter what good to read. There are a lot of folks that recommended this book. They were enjoying reading this book. When you did not have enough space to bring this book you can buy the actual e-book. You can m0ore very easily to read this book from the smart phone. The price is not to fund but this book has high quality.

#### **Jean Cunningham:**

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