

# Connect 1-Semester Access Card for Organizational Behavior: A Practical, Problem-Solving Approach

By Angelo Kinicki, Mel Fugate



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This powerhouse author team brings their award-winning teaching styles, research, and professional consulting experience to help students' better understand and use Organizational Behavior to flourish both professionally and personally.

Kinicki/Fugate, *Organizational Behavior*, 1e uses a conversational writing style with a visually engaging layout to appeal to todays student. This provides a "chunking" of the content and introduces students to what they are about to learn through a "Major Question/Bigger Picture."

To bring the concepts through to application, Kinicki/Fugate 1e employs a problem-solving approach. This is presented through the "Problem-Solving Applications" (30 total boxed items appearing throughout each chapter) that present a business situation. Students work through these scenarios in the "Your Call" feature?a three-step problem solving approach. These are designed to help students apply concepts and strengthen their problem-solving skills.

The self-assessments are integrated in the content as well as assignable in Connect through the Interactive Application Self-Assessment tool. These have been hand picked and researched by the author team to ensure quality and research-based assessments. With this Self-Assessment tool, students will be able to immediately assess personal characteristics related to Organizational Behavior concepts being discussed in class.



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About the Author

Professor of management at Arizona State University. He received the Instructor of the Year Award for executive Education from the center for executive development in the college of business administration at ASU.

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