

Etsy-preneurship: Everything You Need to Know to Turn Your Handmade Hobby into a Thriving Business

By Jason Malinak




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Turn your handmade hobby into a thriving business

Most Etsy sellers are confident in their crafting and artistic capabilities. However, many need guidance on the business-related intricacies of starting and maintaining a successful Etsy business. *Etsy-preneurship* helps existing and potential Etsy sellers understand the business fundamentals needed to become a small business owner on Etsy, including taxes, bookkeeping, marketing, finances, administrative tasks, daily operations, legal requirements, business plans, and improving your business skills. This book will help you make the jump from enjoying your handmade/craft/art hobby to running a profitable business.

- *Etsy-preneurship* offers step-by-step advice on what it takes to bring in extra income or even one day run a full-time business on Etsy
- Outlines the basic business skills and knowledge you need to run a business on Etsy
- Explains how Etsy makes entrepreneurship attainable for everyone

Each chapter even includes a downloadable business spreadsheet tool to help you put the steps into action. This book empowers Etsy sellers to turn their handmade hobby into a thriving business by employing foundational business concepts.

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Editorial Review

From the Back Cover

PRAISE FOR Etsy-preneurship

"Etsy is a crafter's paradise! I've been selling on Etsy since 2009 and have been able to raise over \$122,000 for Rosie's Theater Kids. Etsy-preneurship will help you run a successful Etsy business."

—**Rosie O'Donnell**, mom, crafter, actress, comic

"Etsy-preneurship covers almost everything you need to become a seller on Etsy. This book will save you hours upon hours in research—making this book and tools a steal!"

—**Dennis Anderson**, founder of Anderson Soap Company, a top handmade Etsy seller

"Jason's expert guidance provides invaluable assistance to Etsy sellers who want to turn their shops into thriving businesses. His charts and strategies make it easy to understand and master the financial side of creative trades, from taxes to inventory management to bookkeeping—and to have fun in the process."

—**Kimberly Palmer**, author of *Generation Earn* and senior editor at *US News & World Report*

"Etsy-preneurship is a game-changer for every Etsy seller! The content drastically shrinks the learning curve for Etsy newbies and will ignite innovation for seasoned Etsy veterans. It is impossible to read this book and not improve your Etsy shop."

—**Timothy Adam**, editor of Handmadeology.com and author of *How to Make Money Using Etsy*

About the Author

JASON MALINAK is a Certified Public Accountant and Certified Treasury Professional who is also passionate about Etsy. After his wife began an Etsy shop in 2007, Jason started helping with the bookkeeping, taxes, and legal aspects of her business. Soon after, Jason's Etsy shop, JJMFinance, was born, selling bookkeeping, tax, legal, and financial tools and advice. For years, he has provided answers to Etsy sellers' business-related questions through the Etsy forums and blog articles.

Users Review

From reader reviews:

John Ward:

The publication untitled Etsy-preneurship: Everything You Need to Know to Turn Your Handmade Hobby into a Thriving Business is the reserve that recommended to you to read. You can see the quality of the publication content that will be shown to a person. The language that publisher use to explained their way of doing something is easily to understand. The article writer was did a lot of exploration when write the book,

so the information that they share to you personally is absolutely accurate. You also could get the e-book of Etsy-preneurship: Everything You Need to Know to Turn Your Handmade Hobby into a Thriving Business from the publisher to make you considerably more enjoy free time.

Scarlet Rome:

Etsy-preneurship: Everything You Need to Know to Turn Your Handmade Hobby into a Thriving Business can be one of your beginner books that are good idea. All of us recommend that straight away because this book has good vocabulary which could increase your knowledge in words, easy to understand, bit entertaining but nevertheless delivering the information. The article author giving his/her effort to set every word into satisfaction arrangement in writing Etsy-preneurship: Everything You Need to Know to Turn Your Handmade Hobby into a Thriving Business yet doesn't forget the main place, giving the reader the hottest as well as based confirm resource information that maybe you can be one of it. This great information could drawn you into brand-new stage of crucial pondering.

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Haley Berg:

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