



It Works DELUXE EDITION: The Famous Little Red Book That Makes Your Dreams Come True!

By RHJ



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A deluxe hardcover edition of the astonishing classic of spiritual psychology: this brief manifesto reveals the THREE SIMPLE STEPS to *attaining your desires*. So SIMPLE you won't believe it -- until you try it...

"**Gloriously succinct**...the author — whose initials stood for Roy Herbert Jarrett, a Chicago salesman and ad man — **distills the positive-thinking enterprise into a (deceptively) simple exercise** of itemizing your desires in a list. If approached with maturity, Jarrett's exercise amounts to a personal inventory-taking and a meaningful assessment of one's true aims." --**Mitch Horowitz, *Time.com***

IF YOU KNOW WHAT YOU WANT YOU CAN HAVE IT . . .

With this statement the author known by the initials RHJ. put a dramatic challenge to readers in 1926. His claim was so sensational, so audacious, so begging of argument that one immediately wants to dismiss it. But for one thing: ***IT WORKS***. RHJ's little pamphlet, ***It Works***, has sold more than **1.5 million copies**, and won the dedication of generations of readers who have purchased it by the fistful to hand out to friends.

The author's three-step method is simplicity itself: 1) Write down your desires on a list. 2) Read it morning, noon, and night. 3) Tell no one about it. *But don't be fooled*: Tucked within the folds of this unthinkable simple plan are a set of psychological and metaphysical verities that produce extraordinary results. ***It Works*** distills centuries of spiritual striving into one tantalizingly concise program.

The strange little book that has found its way into the hearts of readers across the world is now available in a special deluxe edition with bonus material. This immortal keepsake edition is suited to a lifetime of reading, re-reading, and note-taking, ***It Works: Deluxe Edition*** features:

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****full text** of *It Works*

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****Bonus chapter: “The 3-Step Miracle: The Story of *It Works*”** by Mitch Horowitz, which explores the identity of RHJ, the source of his program -- and *WHY it works*.

From the Hardcover edition.

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Editorial Review

About the Author

Roy Herbert Jarrett (1874 - 1937) was a Chicago sales executive and advertising man. After many years of studying metaphysical success methods, Jarrett produced the landmark pamphlet *It Works* in 1926. It has since sold more than 1.5 million copies.

Users Review

From reader reviews:

Frances Lockhart:

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Cathryn Walker:

Spent a free the perfect time to be fun activity to accomplish! A lot of people spent their free time with their family, or all their friends. Usually they doing activity like watching television, likely to beach, or picnic inside park. They actually doing same thing every week. Do you feel it? Would you like to something different to fill your personal free time/ holiday? Might be reading a book might be option to fill your free time/ holiday. The first thing that you ask may be what kinds of book that you should read. If you want to attempt look for book, may be the guide untitled *It Works DELUXE EDITION: The Famous Little Red Book That Makes Your Dreams Come True!* can be good book to read. May be it may be best activity to you.

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